**ITEC301 : Internet programming and E-commerce 2018**

Project proposal template.

1. Create a 3 minute video to introduce your business to the prospective client. Upload the Video onto myLMS.
2. Document format.

**Background of the company.** (At least 250 words)

**Problem statement: (should not be more than 2 sentences long)**

**Target Audience –**

Identify users and describe purpose of use. (Should only be half a page)

**Recommendations (3 pages only)**

This includes purpose of the website.

Site content

Design methodology

Benefit of the new website.

**Add 1 more section that is relevant to your project and has not been included in the template. (Half a page only)**

**Conclusion (80 words)**